

What's in store for delivery and online ordering in 2021?

From virtual restaurants to ghost kitchens, restaurants went from unusual ideas on the horizon to caption discussions to adapt and survive.



Contactless technology

Contactless technology, such as digital menus, tableside ordering and payment apps, and self-service kiosks, will become more and more common.



Al and automation

Smart menu boards and voice AI are finding success in reducing waiting times, increasing average order value, and cutting costs for operators.





Omnichannel experience

For customers, it's all about convenience and an excellent experience whichever way they interact with the restaurant.





